CCA Board Report Metrics

**Total Non-Group Medical Enrollment: Current Rolling Quarter**

- **“Adds”** is defined as the total number of members who begin coverage for that month and were not enrolled in coverage during the prior month as of the report date.
- **“Terms”** is defined as the total number of members who are no longer covered for that month and were enrolled in coverage during the prior month as of the report date.
- The enrollment lines show the total number of members who have coverage for that month.
  - “Enrollment as of Report Date” (blue line) is defined as the total number of members with coverage in that month as of the current report date and reflects retroactive adds and terms in the coverage month they take effect. These enrollment counts are dynamic.
  - “Enrollment as of Initial Report Date” (gray line) is defined as the total number of members who were enrolled in coverage as originally reported in the CCA Board Report Metrics published for that month, excluding retroactivity. These enrollment counts remain static month to month to visualize the effect of retroactivity.

**Total Non-Group Medical Enrollment: Year-to-Date**

*This report was reformatted in August 2016 with an updated methodology that tracks changes in enrollment (i.e., adds and terms) based on the member’s benefit start date. Previous reports tracked changes in enrollment as of the coverage month they took effect. For example, if an unsubsidized member began coverage in January and then failed to pay her premium for February and March coverage, in April she will be retroactively terminated as of February 1 and she will be reported as a term in the month of February; previously, she would have been reported as a term in April.*

October 6, 2016*
*Reporting period through October 2, 2016
**Source: Dell Financial Management System (FMS) All Spans Extract – October 3, 2016
51,544 individuals are enrolled in non-group medical Unsubsidized QHP (42,993) or QHP with APTC (8,551) plans.

56% of enrolled Unsubsidized QHP and APTC members have selected a Standardized or Non-Standardized Silver plan.

68% of members are enrolled in either Neighborhood Health Plan (27%), Tufts Health Direct (25%), or Harvard Pilgrim Health Care (16%), with all other carriers each representing less than 10% of the enrolled population.

182,906 individuals are enrolled in non-group medical ConnectorCare plans.

91% of ConnectorCare members are enrolled in plan types 2 and 3.

93% of members are enrolled in one of three carriers: Tufts Health Direct (51%), Neighborhood Health Plan (24%) and BMC HealthNet Plan (18%), with all other carriers each representing less than 5% of the enrolled population.
CCA Board Report Metrics

October 6, 2016*

*Reporting period through October 2, 2016

**Source: Dell Financial Management System (FMS) All Spans Extract – October 3, 2016

Non-Group Dental Enrollment

- 62,980 individuals are enrolled in non-group dental plans.
- 71% of enrolled dental members have selected Low Standardized plans.
- 84% of dental members are enrolled in Delta Dental of Massachusetts plans, with Altus Dental representing the remaining enrolled population.

Enrollment by Benefit Configuration

- Low Standardized: 44,956
- High Standardized: 17,487
- Pediatric Standardized: 330
- Pediatric Non-Standardized: 207

Enrolled Members by Carrier

- Delta Dental of MA (84%)
- Altus Dental (16%)
**Small Group Medical Enrollment**

Enrolled Groups by Metallic Tier

- Platinum: 353
- Gold: 395
- Silver: 468
- Bronze: 96

Enrolled Groups by Carrier

- Blue Cross Blue Shield of MA (5%)
- BMC HealthNet Plan (4%)
- CeltiCare (0%)
- Fallon Community Health Plan (4%)
- Harvard Pilgrim Health Care (25%)
- Health New England (3%)
- Minuteman Health (3%)
- Neighborhood Health Plan (36%)
- Tufts Health Direct (10%)
- Tufts Health Premier (10%)

**Small Group Dental Enrollment**

Enrolled Groups by Metallic Tier

- High: 75%
- Low: 24%
- Pediatric: 1%

Enrolled Groups by Carrier

- Delta Dental of MA (65%)
- MetLife (17%)
- Altus Dental (11%)
- Blue Cross Blue Shield of MA (4%)
- Guardian (3%)

**Notes:**
- October counts do not include BCBS membership and reference a subset of data resulting in preliminary enrollment counts.
- Group adds and terms represent a point-in-time snapshot of small group membership and may not include membership retroactivity.
- Reporting period through September 30, 2016.

Sources:
- SBSB SHOP Database – October 1, 2016
- Dell Financial Management System (FMS) – October 3, 2016
**CCA Board Report Metrics**

**Customer Experience**

- **Call Volume 2015 v. 2016**
  - Thousands

- **Abandonment Rate 2015 v. 2016**
  - Jan: 4.9%, 4.7% | Feb: 5.6%, 4.7% | Mar: 7.7%, 7.7% | Apr: 2.1%, 1.9% | May: 0.9%, 0.7% | Jun: 0.4%, 0.2% | Jul: 0.6%, 0.2% | Aug: 6.9%, 6.4% | Sep: 9.0%, 9.1% | Oct: 0.3%, 0.7% | Nov: 2.7%, 2.6% | Dec: 13.1%, 13.0%

- **Average Speed to Answer 2015 v. 2016**
  - Seconds

- **Overall Customer Satisfaction 2015 v. 2016**
  - September 2016
  - CSR Satisfaction: 12%, 7% | CSR Friendliness: 5%, 7% | CSR Knowledge: 2%, 1%

**Questions**

- How satisfied are you with how our customer service representative resolved your issue today?
- How friendly and courteous our customer service representative was today?
- How satisfied are you with the knowledge of the customer service representative you spoke with today?
- How satisfied are you with the overall service provided to you by the Health Connector today?

**Satisfaction Levels**

- Very dissatisfied
- Dissatisfied
- Neither dissatisfied or satisfied
- Satisfied
- Completely satisfied
CCA Board Report Metrics

Customer Experience

Number of Urgent Services Cases Received (Monthly)

<table>
<thead>
<tr>
<th>Month</th>
<th>Jan</th>
<th>Feb</th>
<th>Mar</th>
<th>Apr</th>
<th>May</th>
<th>Jun</th>
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<th>Aug</th>
<th>Sep</th>
<th>Oct</th>
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<td>411</td>
<td>530</td>
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Number of Ombudsman Cases Received (Monthly)

Program launched in September 28, 2015

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Inventory Aging

Total Open Cases as of 9/30/2016: 72

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<th>Month</th>
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