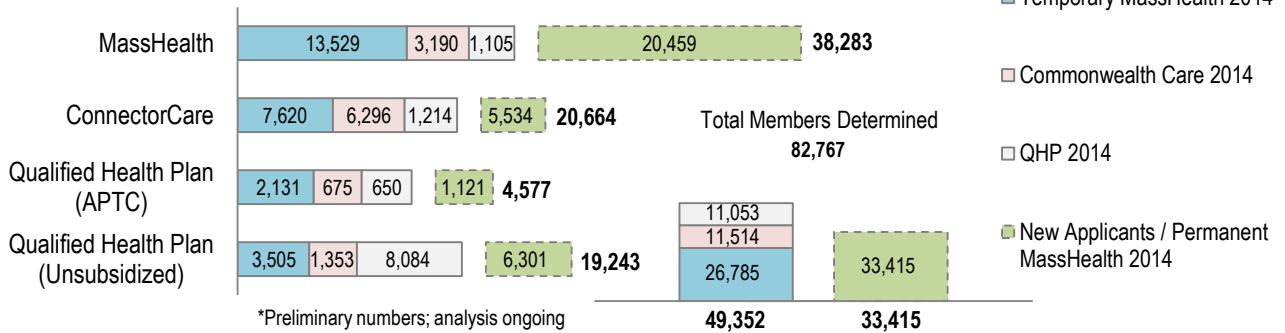


# Weekly Open Enrollment 2015 Dashboard

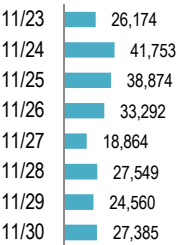
\*Reporting Period: 11/23 – 11/30



## Member Transition Population: Eligibility Determinations\*

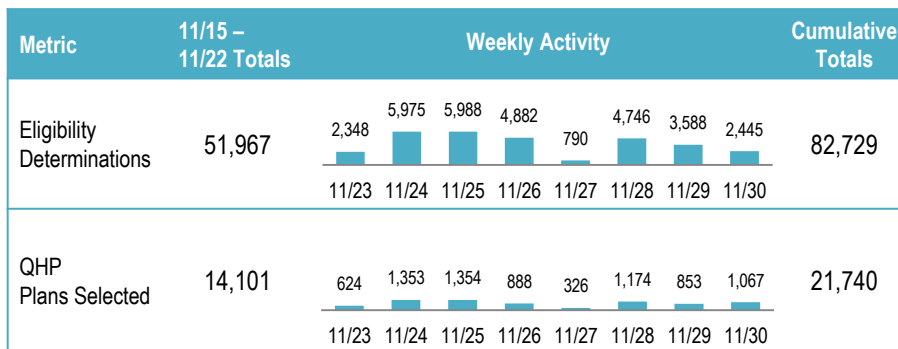


### Day-Over-Day Website Visits



Total: 238,451

### Eligibility Determinations and QHP Plans Selected

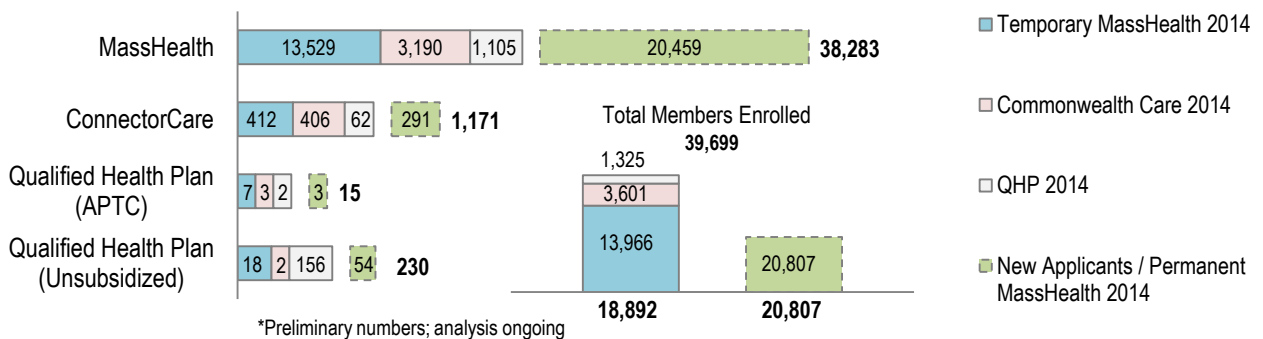


### Consumer Outreach and Public Education Campaign

Metric	Cumulative Totals
Doors Knocked On	55,918
Direct Mailings	499,742
Outbound Calls	160,370

Total to Date: 572,559

## Member Transition Population: ACA Enrollments\*



To shop, apply and enroll in coverage, visit [MAhealthconnector.org](http://MAhealthconnector.org)