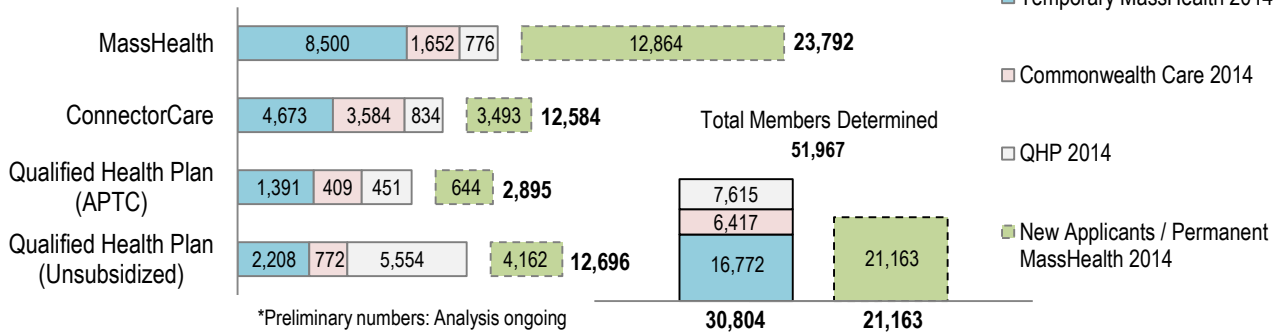


# Weekly Open Enrollment 2015 Dashboard

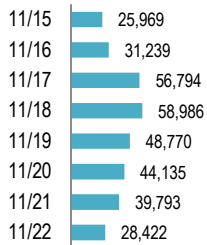


\*Reporting Period: 11/15-11/22

## Member Transition Population: Eligibility Determinations\*

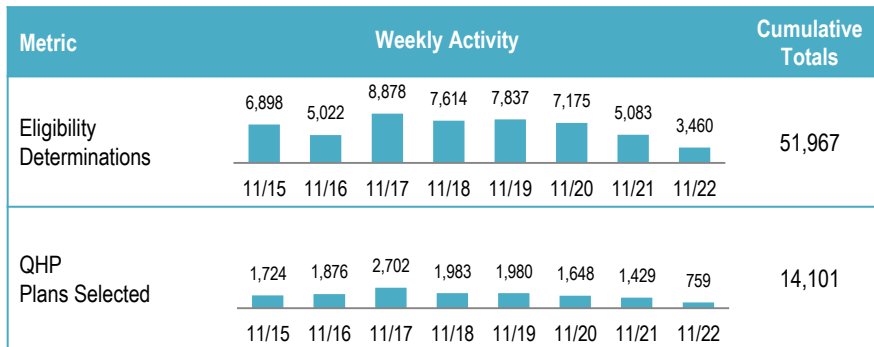


### Day-Over-Day Website Visits



Total: 334,108

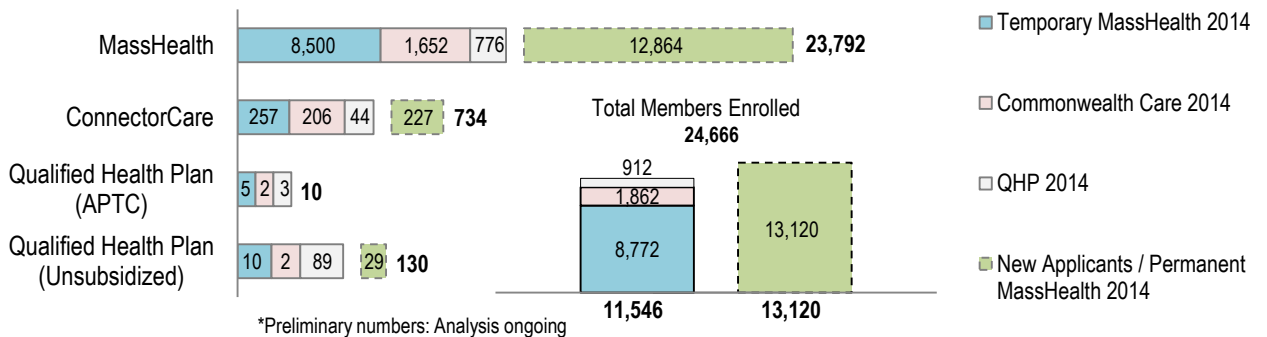
### Eligibility Determinations and QHP Plans Selected



### Consumer Outreach and Public Education Campaign

Metric	Cumulative Totals
Doors Knocked On	31,578
Direct Mailings	394,162
Outbound Calls	121,663

## Member Transition Population: ACA Enrollments\*



To shop, apply and enroll in coverage, visit [MAhealthconnector.org](http://MAhealthconnector.org)